



Hansa Butchery

AND SMALLGOODS

W H O L E S A L E D I V I S I O N

Off Cuts 3rd Edition 2009 - Spring

Spring is in the Air at Hansa!

Welcome to the Spring Edition of *Off Cuts*!

A bright new season is upon us after a dark cold (and surprisingly) wet Melbourne winter. But with summer just around the corner there is definitely light at the end of the tunnel.

Here at Hansa we have been working hard to ensure all of our valued clients receive the best possible advice with the spring seasonal products that are now hitting shelves and menus around town.

Check out what's new at Hansa this spring as we move rapidly towards summer, Christmas and the end of another year.

Call us today for any advice, suggestions or assistance you may need with any aspect of your meat and smallgoods requirements.

For information regarding our wholesale range and operations call our office on (03) 9588 2100 or visit www.hansa.com.au.

Congratulations to David and the team at TULSI INDIAN RESTAURANT in Somerville for winning "Best Indian Restaurant" of the year for the second year in a row.

The team at Hansa would like to acknowledge the on-going support from the following valued clients:

- **De Los Santos, Brunswick Street Fitzroy**
- **Table Matters @ Morning Star Estate, Mt Eliza**
- **LivingRoom Restaurant, Claremont Avenue Malvern**
- **The Great Provider, St Kilda**
- **The Grange, North Concourse Beaumaris**
- **Home Dining Room, Burwood Road Hawthorn**

Product News

Why not try one or all of these great new products from
Hansa Butchery:

GOAT MEAT

“Seven Hills Tallarook” Australian Boer Goat Meat



SEVEN HILLS
T A L L A R O O K

- Victorian free range goats
- Supplier of premium Australian Boer Goat Meat
- Animals are milk fed
- Products exclusive to Hansa Butchery & Smallgoods

Capretto - milk fed; under 10kg carcass weight

- whole carcass \$15.00/kg

Chevon - young goats; approx. 15kg

- whole / half / 6-cut carcass \$12.00/kg
- legs (bone in) \$14.90/kg
- shoulder (bone in) \$14.90/kg
- square cut racks, chime on \$19.90/kg
- whole loins on bone \$19.90/kg

Smallgoods (produced by Hansa Butchery & Smallgoods)

- Arabian Sausages \$16.90/kg
- Mediterranean Sausages \$16.90/kg
- Goat Ham whole; 2-3kg approx \$19.90/kg
- Goat Ham (500gm sliced pkt) \$21.90/kg
- Goat Liverwurst \$14.00/kg

Industry News

Lamb Prices on the Move

No, the alarm bells aren't going off – lamb prices have in fact fallen!



2009 has been a difficult year for lamb when the only way was up for prices across the board, pushing some prime cuts out of reach for many consumers.

This price decrease could not have come at a better time with spring lambs coming in thick and fast, showing unsurpassed tenderness and quality for an iconic Australian product.

So put lamb on your menu today and celebrate and enjoy your spring menus and barbeques with some prime cuts of quality Australian lamb.

And don't forget our range of Noble Farm MSA Premium Lamb!

Spring Specials...

Check out these great specials while stocks last:

Whole eye fillet	\$22.00/kg
T-bone steaks	\$13.90/kg
Whole Beef Rump	\$8.90/kg
Bratwurst & Epping Sausages	\$7.90/kg

Contact us regarding these great deals and more!

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Hints Regarding Vacuum Packed Minced Meats

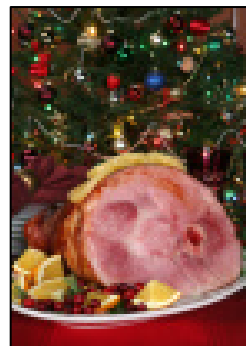
All minced meat products, including veal, pork, lamb, chicken and beef, at Hansa Butchery & Smallgoods contain NO preservatives and must be cooked within 24 hours of purchase, or once vacuum seal is broken.

Freeze immediately if use is not required within this period.

Christmas Countdown Has Begun!

With less than 100 days until Christmas it is time to start thinking HAM!

It's never too early to place your Christmas order with Hansa so call us now for all your ham, turkey and pork needs – for home, work or as a special gift.



Contact the Team at Hansa Butchery Today

Call us anytime to discuss your product and menu requirements and let us help you source the best products for the job

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Hansa Butchery

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