



Hansa Butchery

AND SMALLGOODS

WHOLESALE DIVISION

Off Cuts 1st Edition 2009 - Autumn

Happy New Year from the team at Hansa Butchery & Smallgoods!

Off Cuts, our official newsletter, has been revamped and will be delivered quarterly to keep you, our customers, up to date with what's new at Hansa, and any industry developments.

The team at Hansa Butchery supplies a full range of beef, lamb, pork, veal, poultry, hams, sausages, specialty meats and cold cuts.

For information regarding our wholesale range and operations call our office on (03) 9588 2100 or visit www.hansa.com.au.

Meat Standards Australia (MSA) Workshop

'Red Meat Eating Quality'

6.00pm - Tuesday 26th May 2009

Sud Restaurant Two, 299 Toorak Road, South Yarra

This FREE evening provides an opportunity to be introduced to MSA, learn about the MSA grading system, value adding and the benefits of using MSA graded red meat products in your business

Places are limited so contact us today on 9588 2100



The team at Hansa would like to acknowledge the on-going support from the following valued clients:

- *Ivan's Deli (Parkmore, Fountain Gate, Dandenong & Casey Central)*
- *Jerry's Milk Bar, St Kilda*
- *Borsch, Vodka & Tears, Chapel Street Windsor*
- *Laurent Bakery*
- *Ed Dixon Food Design, Abbotsford*
- *Bluestone Restaurant Bar, Flinders Lane Melbourne*
- *Sud Restaurant / Sud Restaurant Two, Melbourne / South Yarra*

Product News

Keep your eyes peeled for these fantastic new products from Hansa Butchery:

Hansa's Egg Range

This new and exciting range will can enhance any menu, from café to caterer – order your stock today!

. Poached Eggs

60 portions per carton; \$64.35/ctn

- Vacuum sealed & ready to heat & serve
- Great shelf life
- Perfect results every time
- Microwaveable



. Egg & Mayo Sandwich Spread

5 x 1kg packets per carton; \$68.25/ctn

- Vacuum sealed & ready to use
- Great shelf life



. French Crepes

5 packets of 20 per carton; \$40.30/ctn

- Simply soak in hot water & serve
- Create an array of tasty fillings



Product News Cont.

Hansa's Premium Poultry Range

We have recently begun stocking ducks from Pepe's Ducks Pty Ltd, the largest duck producer in Australia/New Zealand.



Pepe's Open Range Ducks

- Whole Duck size #21 \$16.50 each

Tonial Quail

- medium size; 6 birds per pack
- farmed in Galston, NSW \$3.60 each

Hansa's Favourites

We have been buoyed by the increasing popularity and success of our famous **Viennese Frankfurters**, **Knackwurst** and **Cocktail Frankfurters**.

Also a raging success have been our **Liverwurst** range, including the plain, roasted onion, and herb varieties.

If you haven't already, order some today and taste what you have been missing!

A word from Matthew:

'We have been working to secure a range of branded lines to compliment our existing premium product lines.

The success of the '1824' brand of MSA beef has led us to a point where we will be able to enhance your menus even further with the introduction of a 270-300 day grain fed beef range.

Call me to discuss how such activities can help you and your businesses, or for any input that may focus our development on a specific area.'

Matthew Connolly, Director

The Back Page

Industry News - Pork Prices

- The second half of 2008 saw the steady increase in the price of pork to levels never before seen in Australia.
- Drought, rising feed costs and depleted herd numbers have all contributed to the current situation.
- This increase has been evident in price increases of late, and the flow-on effect felt in smallgoods manufacturing.

MSA –Meat Standards Australia

In 2008 we conducted two information sessions regarding MSA, and MSA products. These events were a great success and has led many customer to discover the '1824' porterhouse and rump products that are becoming increasingly popular.



Discover the advantages of MSA beef by calling us today or register for our next free information session on Tuesday 26th May 2009 at Sud Restaurant Two, 299 Toorak Road, South Yarra.



Hansa Butchery & Melbourne Storm

Hansa Butchery is once again a proud sponsor of Melbourne Storm for 2009. Our player sponsorship encompasses captain and Australian hooker Cam Smith and exciting Kiwi international Sika Manu.



Contact the Team at Hansa Butchery Today

Call us anytime to discuss your product and menu requirements and let us help you source the best products for the job

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